May 14, 2012

Jim Dinkey

Dear Jim,

I hope this letter finds you well. We very much appreciated your donation of history of SPAUG to the Computer History Museum. Artifact donations are of great help in furthering our mission to preserve computing history and tell the story of game-changing innovations and the pioneers who launched them. Thank you very much for your support!

Since the opening of *Revolution: The First 2000 Years of Computing*, the Computer History Museum has become a "must see" destination. In its first 12 months, *Revolution* attracted more than 65,000 visitors. We now enjoy nearly three times the attendance we experienced during the Visible Storage years.

The success of *Revolution* has set a high bar for the Museum, and we have several ambitious projects in the works. In addition to maintaining the state-of-the-art exhibitions and programs we currently offer, our objectives include:

- Developing "Make Software, Change the World," a new exhibition representing a quarter-century of game changing software applications and heralding the next phase of our long term initiative in software collection and interpretation.
- Expanding our collaboration with schools via our STEM+ programs "Get Invested" and "Investigating Innovation." Also, we are further developing our content and capacity in adult learning programs and digital learning.
- Implementing a digital repository to house and provide worldwide public access to the Museum's physical and digital collections. This will allow an unprecedented amount of historically significant materials in our collection to be viewed and researched by more people than ever before.
- Launching the IBM 1401 Experience. As you may know, we have a fully restored IBM 1401 Data Processing System at the Museum. By the mid-1960s, half of *all* computers in the world were 1401s or related "family" members, yet seeing one of these incredible machines today is exceedingly rare. We are now building another exhibition, with this legendary computer at its center.

This is just a sample of the work currently underway at the Museum. As an artifact donor, you have strengthened our position as the world's leading collection of computing history. I now ask that you consider giving a financial donation to help us share the stories behind the artifacts. Thank you in advance for your continued support of the Museum. I will follow up with you soon.

With my thanks for your generosity,

Darren Ponce
Annual Fund Manager